



PROVIDING HOPE AND HELP

BEAR's Quarterly Newsletter

BEAR Newsletter | July 18, 2022 | Volume 2022-07

BEAR QUARTERLY NEWSLETTER

EXECUTIVE DIRECTOR'S MESSAGE

Welcome to the first issue of **BEAR's Quarterly Newsletter: Providing Hope and Help**. Beyond sharing program updates and news, we hope this will be a place to build community. At BEAR, we strive to accomplish this every day, especially in recent times. I am not able to summarize the past few years but one thing is certain, when at-risk and CPS-involved children and their caretakers were in need "YOU" answered the call for resources. I cannot thank my team, my community, our funding partners and board of directors enough for the support you have shown us. I am so grateful.



Providing Hope and Help will be delivered digitally on a quarterly bases. The goal of this publication is to share all the exciting developments that take place at BEAR on a daily basis. We will share program updates, highlight supporters, and announce ways our community can get involved. You are receiving this newsletter because you previously supported one of BEAR's previous programs. While you are welcome to unsubscribe through the link at the bottom of this email, we hope you continue to subscribe to our quarterly newsletter.

Thank you for being part of this effort,

Tammy Hetmaniak
Executive Director
BEAR

NEW AT BEAR

BEAR Celebrates its Ribbon Cutting with the Greater Heights Area Chamber of Commerce



UPCOMING EVENTS



Boot Scootin' Boogie in Your Stetsons & Stilettos!

Celebrate Our 25th Anniversary During the Annual Fall Fundraiser with
a Chance to Win a 1.03-Carat Diamond

TICKETS NOW ON
SALE

Sunday, October 23, 2022
5:30 p.m. - 9:30 p.m.
The Rustic, Uptown Park

Join us for live music by Southern County Line, dancing, wine and liquor pulls, silent auction, live auction, 50/50 raffle, and a Diamond Draw for a 1.03-carat diamond, thanks to our exclusive jewelry partner, [I W Marks!](#)

Chaired by Loretta & Darren Horowitz and Jenny & Patrick Lissonnet

Thank You 2022 SPONSORS!



I W Marks
Jewelers



VALET SPONSOR
Laura Lee Vaio
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**GREENWOOD KING
PROPERTIES**

SILVER SPONSOR:
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Kirsten & Graham Quinn
(BEAR Board Members)

nice
WINERY

 KENDRA SCOTT



BEAR IN THE NEWS

BEAR CHOSEN FOR JULY COMMUNITY SPOTLIGHT ON KPRC 2



BEAR is incredibly honored to be the spotlight charity for "KPRC 2 Community" through the month of July. Please stay tuned throughout July to see coverage on BEAR's Back to School Program. Thank you KPRC!

READ MORE FROM KPRC

BEAR FEATURED ON UNIVISION 45



¿Quieres apoyar a niños del condado Harris que han sido abusados o abandonados? Te decimos cómo

Rebecca Morán, coordinadora de divulgación de la organización 'Bear', explica que varios condados cercanos a Harris se benefician con los servicios ofrecidos por este programa, que busca dar un poco de calidad de vida a estos niños afectados por diferentes situaciones. Habla, además, de las conexiones que se hacen para que los menores consigan un hogar.

**WATCH BEAR ON UNIVISION
45**

BEAR INTERVIEWED ON KRBE AROUND H-TOWN



On KRBE 104.1, listen to the "Around H-Town" podcast. BEAR's Executive Director Tammy Hetmaniak speaks about the positive work at BEAR, upcoming events and its impact in the

LISTEN TO "AROUND H-TOWN"

HEART GALLERY SPOTLIGHT



DAVID 10 YEARS OLD

"I'm a very friendly, playful, and outgoing boy. I enjoy playing sports and video games."

David is a very sweet, friendly, and outgoing child. He enjoys all kinds of sports, but soccer and baseball are among his favorites. David loves swimming and can spend all day at the pool if allowed. David enjoys going to school. He benefits from supportive services in school. He performs well academically for the most part when receiving one on one support. He has good behavior at home and school, and when he gets off task, re-direction works as a discipline method. David loves to eat, he is not a picky eater, but his favorite meals consist of Hamburgers, Pizza, Mac and Cheese, chicken, and French fries. David would make a great addition to a loving and nurturing forever family who will allow him to be himself.

To learn more about fostering and adoption, please [click here](#).

SEE OUR HEART
GALLERY

BEAR BACK TO SCHOOL



GET INVOLVED

Want a quick way to help? Shop on Amazon!
Simply click [HERE](#) to access BEAR's Back to School List.

BEAR's Back to School program, which **serves over 8,000 children annually**, helps ensure at-risk and CPS-involved children have the resources they need to confidently begin school each fall.

We do ask, for those shopping via Amazon, please be sure to include your name and address when 'checking out' of Amazon so we can acknowledge your donation accordingly! *If you use Amazon Smile when shopping, please be sure to find BEAR as your charity of choice to **double** your impact!

Other ways to get involved with our BEAR Back To School program include: hosting a drive, donating financially, or volunteering with us!

BEAR NECESSITIES

Our goal is to provide comfort and be able to help at any time.

BEAR Necessities operates two main BEAR rooms in our community. Both provide emergency supplies all year round for at-risk and CPS-involved children and their caretakers. **Last year alone, BEAR provided over 23,000 children with resources through this program.**

BEAR Necessities offers clothing, shoes, diapers, car seats, air mattresses and more to meet the immediate needs of children. Can you give today? A box of diapers? A pair of shoes? A little goes a long way.



LEARN HOW TO DONATE
HERE

BEAR IT ALL

QUARTERLY SPOTLIGHT



"I'm excited to have the opportunity to work closely with an incredible organization that creates a lasting impact in the lives of thousands of children and families in Harris County. Even more - 85% of funding funnels directly back to helping the community it serves and providing hope for kids in need. I look forward to continuing to spread news of their good work and creating visibility of their programs and initiatives."

- Felicia Perez, FAR PR



www.farpublicrelations.com

MEET FELICIA PEREZ WITH FAR PUBLIC RELATIONS

[FAR Public Relations](#) joined BEAR in May 2022 to make waves as its new integrated communications agency, working in tandem with the team at BEAR to provide opportunities for community and media engagement. FAR PR develops public relations campaigns and strategies to reach diverse audiences and generate positive outcomes.

[Felicia Perez](#), owner of FAR PR, has nearly two decades of communications experience - from producing newscasts at two of the top TV stations in Houston to developing award-winning communications campaigns. She believes every organization has a unique story to tell and thrives on telling those stories in impactful and memorable ways.

Felicia is the 2022 President of the [Public Relations Society of Houston \(PRSA Houston\)](#), where she presides over a 20-member board of directors, connects members with media partners, fundraises for scholarships, organizes programming and mentors young communications professionals. She is also a lecturer at the University of Houston, teaching students in the Jack J. Valenti School of Communications. She resides in the greater Houston Heights area and is thrilled to be working with BEAR as their PR agency.

THANK YOU BEARY MUCH!

Thank you to our Board Members!



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We are so thankful to all our sponsors, donors and volunteers!

Whether you donate items, money or your time, we appreciate all you do to help us in our mission to improve lives by providing hope and help for at-risk and CPS-involved caretakers in the Greater Houston Area.

BEAR...BE A Resource for CPS Kids is a 501(c)(3) nonprofit organization. Your donation is tax-deductible to the extent allowed by law. EIN #31-1516122

**DONATE
HERE**

(713) 274-9850 | Houston, TX | www.bearesourcehouston.org

