

Sponsorship and Underwriting Opportunities

Stampede Under the Stars

April 11, 2021



Longhorn Lonestar Legend \$25,000

- NAMING RIGHTS to the event and recognition on all produced event material, sent to over 1,500 individuals (includes Save the Date, event invitation, program, e-newsletters, social media posts, BEAR's website, and event press releases)
- Additional recognition at BEAR's next event: Clays for Kids 2021 AND a complementary team of 4 to participate (valued at \$1,600)
- Opportunity to become an ARMADILLO JOCKEY for three different armadillo races that will be taking place during the event

---Sponsor Level Includes:

- 30 individual tickets to the event (15 couples!)
- 30 raffle tickets
- 60 Texas Tokens
- Exclusive VIP area with table service and reserved seating (for 10) for the live auction
- Exclusive VIP valet reserved parking



Mustang Money-Maker \$10,000

- Recognition in all press releases, event invitation, event program, and on BEAR's website
- Additional recognition at BEAR's next event: Clays for Kids 2021
- Opportunity to become an ARMADILLO JOCKEY for one armadillo race that will be taking place during the event

---Sponsor Level Includes:

- 12 individual tickets to the event (6 couples!)
- 12 raffle tickets
- 24 Texas Tokens
- Valet parking



Caring Cowboy \$3,000

Recognition in event invitation, event program, and on BEAR's website

---Sponsor Level Includes:

- 8 individual tickets to the event (4 couples!)
- 8 raffle tickets
- 16 Texas Tokens
- Valet parking



Boot-Scootin' Big Spender \$15,000

- Recognition in all press releases, event invitation, event program, and on BEAR's website
- Additional recognition at BEAR's next event: Clays for Kids 2021
- Opportunity to become an ARMADILLO JOCKEY for two different armadillo races that will be taking place during the event

---Sponsor Level Includes:

- 20 individual tickets to the event (10 couples!)
- 20 raffle tickets
- 40 Texas Tokens
- Premium reserved seating for the live auction
- Valet parking



Horseshoe High-Roller \$5,000

Recognition in all press releases, event invitation, event program, and on BEAR's website

---Sponsor Level Includes:

- 10 individual tickets to the event (5 couples!)
- 10 raffle tickets
- 20 Texas Tokens
- Valet parking



Individual Tickets



Early Bird INDIVIDUAL - \$175
After January 1, 2021 - \$200

Early Bird COUPLE - \$325
After January 1, 2021 - \$350

2021 Sponsorship Opportunities

Spirit Sponsor \$15,000 -

A toast to you! Help BEAR cover the cost of premium beverages at the event, and get your name/company logo on specialized cocktail napkins passed to all guests, bar signage, event invitation, and program!



*Includes 20 event tickets



Design & Print Sponsor \$10,000 -
Help us cover design and printing costs and get your name/company logo on our Save The Date, event invitation and program!

*Includes 12 event tickets

Texas Tokens Sponsor \$5,000 -

Give our guests something to write home about by underwriting the famous Armadillo Palace entertainment for the evening! Your name/company name will be included in the digital Texas Tokens description viewed by every guest, and listed in the event invitation and program.



*Includes 10 event tickets



Rain or Shine Sponsor \$5,000 -
Keep our guests dry by underwriting the tent rental cost for the evening! Your name/company logo will be listed on stage at the event, and in the event invitation and program.

*Includes 10 event tickets

Auctioneer Sponsor \$3,000 -

Going once, going twice, SOLD to this year's amazing Underwriter! Your name/ company logo on the stage during the live auction, and listed in the event invitation and program.



*Includes 8 event tickets



Valet Sponsor \$2,000 -

Beep beep! This opportunity is one of the most visible, as your name/company logo will be on the valet stand, and in the event invitation and program.

*Includes 4 event tickets

Armadillo Naming Sponsor \$1,000 -

Naming rights to one of the speedy 'dillos that will be racing during the event. YOUR name/company logo on the racing ring? Too good to be true!



*Includes 2 event tickets

Texas Tokens are the 'currency' of the evening that can be used for drinks & entertainment at the event, like a casino chip at a casino night. Valid for 4/11/21 only. Valued at \$10 a piece.

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Benefiting BEAR..BE A Resource for CPS Kids

Registration Form

Name: _____ Date: _____

Company: _____

Name on Printed Materials: _____

Address: _____

City, State, Zip: _____

Daytime Phone: _____

Email Address: _____

-- I cannot attend, but would like to make a donation in the amount of \$ _____

-- My check made out to BEAR is enclosed.

-- Please charge my credit card (circle one): Amex Discover Mastercard Visa

Name on card: _____ Billing Zip Code: _____

CC #: _____ Expiration: _____ CVV: _____

Signature: _____

Please select the Underwriting Level, Sponsorship Opportunity, or ticket choice you are purchasing:

- | | | | |
|---|--|---|---|
| <input type="checkbox"/> \$25,000 Longhorn Lonestar Legend | <input type="checkbox"/> \$15,000 Spirit Sponsor | <input type="checkbox"/> \$3,000 Auctioneer Sponsor | <input type="checkbox"/> Individual Ticket
Quantity: _____ |
| <input type="checkbox"/> \$15,000 Boot-Scootin' Big Spender | <input type="checkbox"/> \$10,000 Design & Print Sponsor | <input type="checkbox"/> \$2,000 Valet Sponsor | |
| <input type="checkbox"/> \$10,000 Mustang Money-Maker | <input type="checkbox"/> \$5,000 Texas Tokens Sponsor | <input type="checkbox"/> \$1,000 Armadillo Naming
Sponsor
Quantity: _____ | <input type="checkbox"/> Couples Ticket
Quantity: _____ |
| <input type="checkbox"/> \$5,000 Horseshoe High-Roller | <input type="checkbox"/> \$5,000 Rain or Shine Sponsor | | |
| <input type="checkbox"/> \$3,000 Caring Cowboy | | | |

Yee-Haw! Thank you for your generous support!

Deadline to be included in the event program is March 22, 2021.

BEAR..BE A Resource for CPS Kids is a 501c(3) non-profit organization that receives support from Harris County Protective Services and DFPS. This allows BEAR to operate with minimal overhead cost, enabling \$0.85 of every dollar to go directly to its programs. Contributions are tax deductible to the extent permitted by law.

P.O. Box 27701-501 Houston, TX 77227

(713)-274-9850

www.bearesourcehouston.org