

Sponsorship and Underwriting Opportunities



Longhorn Lonestar Legend \$25,000

- NAMING RIGHTS to the event and recognition on all produced event material, sent to over 1,500 individuals (includes Save the Date, event invitation, program, e-newsletters, social media posts, BEAR's website, and event press releases)
- Additional recognition at BEAR's next event: Clays for Kids 2020 AND a complementary team of 4 to participate (valued at \$1,600)
- Opportunity to become an ARMADILLO JOCKEY for three different armadillo races that will be taking place during the event

---Sponsor Level Includes:

- 30 individual tickets to the event (15 couples!)
- 30 raffle tickets
- 60 Digital 'Dillo Dollars
- Exclusive VIP area with table service and reserved seating (for 10) for the live auction
- Exclusive VIP valet reserved parking



Mustang Money-Maker

\$10,000

- Recognition in all press releases, event invitation, event program, and on BEAR's website
- Additional recognition at BEAR's next event: Clays for Kids 2020
- Opportunity to become an ARMADILLO JOCKEY for one armadillo race that will be taking place during the event

---Sponsor Level Includes:

- 12 individual tickets to the event (6 couples!)
- 12 raffle tickets
- 24 Digital 'Dillo Dollars
- Valet parking



Caring Cowboy \$3,000

Recognition in event program and on BEAR's website

---Sponsor Level Includes:

- 8 individual tickets to the event (4 couples!)
- 8 raffle tickets
- 16 Digital 'Dillo Dollars
- Valet parking



Boot Scootin' Big Spender

\$15,000

- Recognition in all press releases, event invitation, event program, and on BEAR's website
- Additional recognition at BEAR's next event: Clays for Kids 2020
- Opportunity to become an ARMADILLO JOCKEY for two different armadillo races that will be taking place during the event

---Sponsor Level Includes:

- 20 individual tickets to the event (10 couples!)
- 20 raffle tickets
- 40 Digital 'Dillo Dollars
- Premium reserved seating for the live auction
- Valet parking



Horseshoe High-Roller

\$5,000

Recognition in all press releases, event invitation, event program, and on BEAR's website

---Sponsor Level Includes:

- 10 individual tickets to the event (5 couples!)
- 10 raffle tickets
- 20 Digital 'Dillo Dollars
- Valet parking



Individual Tickets



Early Bird INDIVIDUAL - \$175

Early Bird COUPLE - \$325

After January 1, 2020 - \$200

After January 1, 2020 - \$350

Other Sponsorship Opportunities

Design & Print Sponsor
\$10,000 -

Help us cover design and printing costs and get your name/company logo on our Save The Date & invitation!

*Includes 12 tickets to event



Dillo Dollar Sponsor \$5,000 -
Give our guests something to write home about by underwriting the famous Armadillo Palace entertainment for the evening! Your name/company name will be included in the digital 'Dillo Dollar description viewed by every guest

*Includes 10 tickets to event

Auctioneer Sponsor \$3,000 -
Going once, going twice, SOLD to this year's amazing Underwriter! Your name/company logo on the stage during the live auction!

*Includes 8 tickets to event



Valet Sponsor \$1,500 -
Beep beep! This opportunity is one of the most visible, as your name/company logo will be on the valet stand!

*Includes 4 tickets to event

Armadillo Naming Sponsor \$1,000 -
Naming rights to one of the speedy 'dillos that will be racing during the event. YOUR name/company logo on the racing ring?

Too good to be true!
*Includes 2 tickets to event



Digital 'Dillo Dollars are the 'currency' of the evening that can be used for drinks & entertainment at the event, like a casino chip at a casino night. Valid for 3/1/20 only. Valued at \$10 a piece.